

Beyond the European Year for Active Ageing: Building on Conclusions and Targeting Future Developments

Integrating the European Knowledge



Thursday 15th November 2012
Renaissance Brussels Hotel

"An International Symposium for gathering knowledge, discussing the latest challenges and sharing best practices in older people's services and promoting active ageing"

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Beyond the European Year for Active Ageing: Building on Conclusions and Targeting Future Developments

Overview

2012 is designated by the European Commission as the 'European Year for Active Ageing and Solidarity between Generations'. By the year 2050, it is estimated that 37% of the EU population will be 65 or older. Currently 3% of the European population is 80 years or above, however, this number is expected to rise to 10% by 2050. These demographic changes are a result of various factors such as low fertility rates, an increase in life expectancy, the baby-boom generation reaching retirement age and also migration movements.

As such, society faces a number of challenges and the implications for local, regional and national authorities are serious. There may be an increase in pressure on public budgets and pension systems, as well as on social care and provision for older people. Ageing, thus, has broad economic implications and Europe must implement new approaches to keep the growing number of older people healthy and ensure they remain productive members of society. However, the challenges of an ageing population neglect the significant and potential contribution that older people can make to society through volunteering and continued involvement in the labour market.

This international symposium provides a timely opportunity to discuss the different ways active ageing can be encouraged to ensure that older people remain productive members of society. The symposium will explore practical solutions to some of the issues associated with an ageing population in Europe. The European Union has a key role to play in areas such as employment, social protection and inclusion, public health and transport, but the primary role is for national, regional and local governments, as well as civil society and the social partners, to adopt clear frameworks to promote active ageing.

Public Policy Exchange welcomes the participation of all key partners, responsible authorities and stakeholders. The symposium will support the exchange of ideas and encourage delegates to engage in thought-provoking topical debate.

“ There is a lot to life after 60 — and society is coming increasingly to appreciate the contribution older people can make. That’s what active ageing is about — getting more out of life as you grow older, not less, whether at work, at home or in the community. And this can help not just you as an individual but society as a whole.

Active ageing includes creating more opportunities for older people to continue working, to stay healthy longer and to continue to contribute to society in other ways, for example through volunteering needs to be supported by a wide range of policies at all levels of governance. The EU has a role to play in areas such as employment, social protection and inclusion, public health, information society and transport, but the primary role is for national, regional and local governments, as well as civil society and the social partners.”

- European Year for Active Ageing and Solidarity between Generations 2012

Venue and Accommodation

**Renaissance Brussels Hotel
Rue du Parnasse 19
Brussels, 1050 Belgium**

Through our partnership with the Renaissance Brussels Hotel we are pleased to be able to offer our delegates specially negotiated accommodation rates. These discounted room rates are subject to availability and are allocated on a first-come, first-served basis.



Why Attend?

- ✓ **Understand and assess the implications of the EU’s ageing population for local, regional and national authorities**
- ✓ **Raise awareness of active ageing, share ideas on research being carried out in the EU and key measures which are planned for the future**
- ✓ **Examine ways in which older people can continue to engage in the labour market and barriers can be removed**
- ✓ **Explore how to promote the social inclusion of older people after retirement and combat age discrimination**
- ✓ **Assess innovative ideas in the field of health care that are conducive to the changing needs of older people**

Who Should Attend?

- Governmental Organisations and Agencies
- Local and Regional Authority Officers and Councillors
- Health Practitioners
- Social Care Practitioners
- Active Ageing Organisations
- Health Promotion Agencies
- Care Providers
- Mental Health Practitioners
- Patient’s Organisations
- Community Engagement Officers
- Community Relations Advisers
- Social Inclusion Officers
- Disability Practitioners
- Equal Opportunities Officers
- Equality, Diversity and Human Rights Practitioners
- Pensions Organisations
- Legal Advisers
- National Association of Pensioners
- Research Labour Institutes
- Elderly Women’s Activity Centres
- Federations of Elder Associations
- National Societies of Gerontology
- Public Service Pensioner’s Councils
- National Institutes of Adult Continuing Education
- National Centres for Public Health Protection
- National Departments of Health
- Centres of Health Economics
- Campaigning Organisations
- National Senior Citizens Organisations
- Citizen’s Advice
- Welfare and Elderly Federations
- Unions of Retired Persons
- Institutes of Lifelong Learning
- Adult Education Organisations
- Palliative Care Associations
- Charities, Social Enterprises and Cooperatives
- Third Sector Practitioners
- Trade Union Representatives
- Academics and Researchers

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Programme

- 09:15** Registration and Morning Refreshments
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- 10:00** **Chair's Welcome and Opening Remarks**
Thibault Moulart, Postdoctoral Researcher, Institute of Analysis of Change in Contemporary and Historical Societies, Univeristé Catholique de Louvain (confirmed)
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- 10:10** **Current Activities, Evaluations and Future Initiatives to Tackle the Challenges of an Ageing Population**
- Innovative Solutions, Initiatives, Plans and Projects
 - Improving Cooperation, Communication and Existing Services
 - Extending Active and Independent Living Through Open and Personalised Solutions
 - Design of Tools Addressed to Promote Active Ageing from Professionals, Associations and Local Governments
 - Recommendations
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- 10:35** **First Round of Discussions**
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- 11:05** Morning Coffee Break
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- 11:25** **Adapting Health Systems According to Demographic Change**
- Linking Local and Supranational Health Care Organisations
 - Envisioning the Healthy Future for Older People
 - Healthy Life Years Indicator
 - Prevention and Early Diagnosis of Physical and Cognitive Functional Decline in Older People
 - Personal Health Management
 - Recommendations
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- 11:50** **Second Round of Discussions**
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- 12:20** Networking Lunch
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- 13.20** **Impact of Societal Ageing and Socio-Economic Security**
- Relationship Between Ageing and Welfare/Social Policy
 - Policy Evaluations in the Areas of Pensions and Long-term Care
 - Social Security of the Elderly in Contrast with their Discrimination
 - Lifestyle Management and Independent Living
 - Recommendations
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- 14:00** **Third Round of Discussions**
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- 14.30** Afternoon Coffee Break
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- 14:45** **Innovation Barriers and Future Perspectives of Active Ageing**
- Innovation Barriers Related to Funding, Framework Conditions and Capacity Building
 - Bridging the Gaps Between Public and Private Actions
 - Coordination of Actions/Partners/Hips Exchange Information
 - Recommendations
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- 15:25** **Fourth Round of Discussions**
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- 15:55** **Chairman's Summary and Closing Comments**
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- 16:00** Networking Reception
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Event Details

- Date:** Thursday 15th November 2012
Time: 10:00am – 4:30pm
Venue: Renaissance Brussels Hotel



Speakers Include

- ✓ **Petra Leroy Cadová**, Policy Officer, Innovation for Health and Consumers, DG SANCO, European Commission (confirmed)
- ✓ **Klara Foti**, Research Manager, Living Conditions and Quality of Life Unit, Eurofound (confirmed)
- ✓ **Asghar Zaidi**, Professor of International Social Policy, Centre for Research on Ageing/ESRC Centre for Population Change, School of Social Sciences, University of Southampton, Senior Advisor / Project Coordinator Active Ageing Index Project European Centre Vienna (confirmed)
- ✓ **Giuseppe Panebianco**, Active A.G.E. Lead Partner & Project Manager, URBACT (tbc)
- ✓ **Hans Dubois**, Research Officer, Living Conditions and Quality of Life Unit, Eurofound (confirmed)

Sponsorship and Exhibition Opportunities

We offer a range of opportunities to enable your organisation to raise its profile and communicate with key decision makers in the public sector.

For further information please contact:

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