Capita’s 4th National
Dementia Conference
Early Intervention, Diagnosis and Improving Quality Outcomes
Monday 28th March 2011 – Central London

Chair: Clive Evers, Head of Professional Liaison
Alzheimer’s Society

Speakers Include:

Alistair Burns
National Clinical Director for Dementia
Department of Health

Kate Schneider
Programme Lead, Dementia and Mental Health
South West Strategic Health Authority

Peter Ashley
Person with Dementia and Ambassador
Alzheimer’s Society

Vicky O’Leary
Paramedic Clinical Lead
Great Western Ambulance Service NHS Trust

Ruth Eley
National Programme Lead (Delivery) for Older People and Dementia
Department of Health

Deborah Shepherd
Commissioning and Development Officer
Lincolnshire County Council

Supported by

Capita’s Conference
Alzheimer’s Society
Department of Health
Lincolnshire County Council
Dementia Conference

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“We spend £8.2 billion a year caring for those affected [by dementia]. In this tough economic climate, we must be realistic...it’s not about extra resources but how we can think smarter using the resources we already have.”

Paul Burstow MP, Minister of State for Care Services, September 2010

The publication of Quality outcomes for people with dementia: Building on the work of the National Dementia Strategy in September 2010 clearly demonstrates that the Coalition Government’s policy on dementia care will be firmly routed in the ideas of localism, outcome-based delivery, multi-agency working and integrated services.

Capita’s 4th National Dementia Conference brings together policy experts and leading case studies to examine how these concepts are being implemented and delivered by commissioners and service providers. Key issues to be addressed include:

• The Coalition Government’s plans to implement dementia services and the importance of localism and partnership work
• The controversial debate around the use of anti-psychotic drugs for people with dementia
• Improving early diagnosis and intervention with the help of ambulance services, memory clinics and in-reach services
• Commissioning at a local level and using Personal Budgets
• Health and social care partnerships within acute and care home settings
• Training the dementia workforce to provide better health and social care

Attend this timely event to receive valuable information about the updated dementia strategy and practical guidance on how to improve the delivery of dementia care within your area. Hear from leading organisations about how multi-agency working and integrated services are helping to build a new, improved system of dementia care in the UK.

Benefits of Attending

• Hear first-hand experiences from a person living with dementia
• Receive up-to-date information from the Government on the most recent outcomes of the Dementia Strategy
• Discover how best to use anti-psychotics when treating people with dementia and whether there are suitable alternatives
• Learn how to involve ambulance services in dementia care to improve early diagnosis
• Find out how the new NICE draft guidance on dementia drugs may affect your service users
• Benefit from advice on new commissioning practices and using personal budgets for service users
• Identify how best to train your workforce to improve dementia outcomes
• Learn about using integrated health and social care liaison services within an acute setting in order to improve patient experiences and limit the time spent in hospital

Who Should Attend

All those involved in dementia care at strategic and operational levels including:

• Adult Social Care Teams
• Older People’s Services Teams
• Dementia Care Teams
• Mental Health Services
• Commissioners and Contracts Teams
• Personal Health Budgets Teams
• Service Development Teams
• Quality and Governance Teams
• HR and Workforce Development Teams
• Independent Living Teams
• Residential Services Teams
• Outreach and Support Services
• Social Services
• Learning and Development Teams
• Personalisation Teams
• Self-Directed Support Teams
• Personal Budgets Teams
• Supporting People Teams
• Clinical Leads and Specialists
• Programme/ Project Managers
• Public Health Teams
• Nursing Staff and Care Workers
• Home Care Teams
• Sheltered Housing Teams
• Assistive Technology Teams
• Community Health Teams
• GPs, Consultants and AHPs
• Psychiatric Teams
• Care Provider Services
• Social Inclusion Teams
• User Led Organisations
• Third Sector Organisations

Forthcoming Events for 2011

Learning Disabilities – 24th January – Central London
GP Commissioning – 26th January – Central London
Improving Mental Health Services – 15th February – Central London

About us

Capita’s event management service

Our event management service offers you the opportunity to tap into the resources and skills of a renowned market leader in the UK conference business. With ten years event management experience, we have a proven track record in co-ordinating a diverse range of events, from breakfast seminars to large-scale national policy conferences. Whether you require a complete package or selected aspects, Capita will tailor its services to meet your organisation’s specific requirements. Contact Liz Brownbill on 020 7227 6569 or email liz.brownbill@capita.co.uk

CPD

To receive your certificate of attendance for CPD points please email capita.conferences@capita.co.uk quoting your name, booking reference number and the title of the event.
Programme

09.20 Registration, Tea and Coffee

09.50 Chair’s Opening Remarks
Clive Evers, Head of Professional Liaison, Alzheimer’s Society

Keynote Addresses – Improving Awareness

10.00 Government Policy and Strategy for Dementia Care
• Quality outcomes for people with dementia: improving health and social care outcomes, ensuring autonomy, accountability and democratic legitimacy and improving efficiency
• The Dementia Action Alliance
• Implementing the Dementia Strategy through localism and partnership work
Ruth Eley
National Programme Lead (Delivery) for Older People and Dementia Department of Health

10.25 Living Well: A Personal Experience of Dementia
• Living with dementia
• Dementia services from the perspective of the person with dementia
• Challenging the public’s view of dementia
Peter Ashley, Ambassador
Alzheimer’s Society

10.45 Session Questions and Discussion

10.55 Reducing the Use of Anti-Psychotic Drugs for People with Dementia
• Are anti-psychotics only ever a ‘chemical cosh’?
• Can some anti-psychotics worsen the symptoms of dementia?
• Non-pharmacological alternatives
Professor Alistair Burns, National Clinical Director for Dementia Department of Health

11.20 Questions and Discussion

11.30 Tea and Coffee

Early Diagnosis and Intervention

11.50 The Role of Ambulance Services within Dementia Care
• Practical scenarios for an ambulance clinician
• Supporting the implementation of the Dementia Strategy
• Active engagement between healthcare partners and their local ambulance trusts
Vicky O’Leary, Paramedic Clinical Lead
Great Western Ambulance Service NHS Trust

12.10 Questions and Discussion

12.20 Memory Services for People with Dementia
• Improving early diagnosis and intervention through memory assessments
• Multi-agency working within memory services
• Involving carers and families in the services
Michelle Thompson, Team Manager
Dr Marianna Leontis, Consultant Lead
Memory Assessment and Support Service, North Essex Partnership NHS Foundation Trust

12.40 Recent Policy Changes Around Drug Treatment
• The NICE draft guidance on the use of dementia drugs
• Using dementia drugs in early and intermediate stages of Alzheimer’s disease
• Broadening this guidance to include other forms of dementia
Dr Susanne Sorensen
Head of Research, Programme Director of External Research Alzheimer’s Society

13.00 Session Questions and Discussion

13.15 Lunch

Providing a Higher Quality of Care

14.00 Commissioning Dementia Care
• Commissioning after the Government cut-backs: will services be closed to those not on the critical threshold?
• Setting up Dementia Care Centres as nationally recognised Centres of Excellence
• Using Personal Care Budgets
• Commissioning extra care housing
Deborah Shepherd, Commissioning and Development Officer
Lincolnshire County Council

14.20 An Informed and Effective Workforce: Training Dementia Care Providers
• The latest information on dementia care training
• E-learning programmes for the dementia workforce
• Dementia training pathways for care homes: resource packs, dementia link workers and dementia education nurses
• Implementing the Gloucestershire training model in the South West
Diane Bardsley, Development Consultant
South West Development Centre

14.40 Session Questions and Discussion

14.55 Afternoon Tea and Coffee

15.10 In-Reach Programmes: Partnership Working
• The role of specialist dementia in-reach services
• In-reach nurses within care homes
• Integrating health services into a social care setting
Roger Bullock
Clinical Director, Older Peoples Strategic Business Unit
Avon and Wiltshire Mental Health Partnership NHS Trust

15.30 Caring for People with Dementia in an Acute Hospital Setting
• Promoting early recognition and assessment
• The role of liaison services to ensure holistic assessment and improved outcomes
• Partnership work to ensure suitable care pathways are in place
• Limiting the time spent in hospital and promoting independence
Kate Schneider, Programme Lead, Dementia and Mental Health
South West Strategic Health Authority

15.50 Session Questions and Discussion

16.00 Chair’s Closing Remarks and Close of Conference
## Dementia Conference

### Monday 28th March 2011 – Central London

### Payment details

**Dementia Conference – Monday 28th March 2011 – Central London**

<table>
<thead>
<tr>
<th>Public Sector (non Central Govt)</th>
<th>£350.00 plus VAT</th>
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<td>Central Govt and Agencies</td>
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**Charity Commission Registration No.**

**TOTAL NUMBER OF DELEGATES**

**TOTAL COST**

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Signature

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- **By Cheque:** Payable to **CAPITA BUSINESS SERVICES LTD.**
- **By BACS:**
- **By Credit/Debit card:**

#### Invoices issued after the event will act as a receipt.

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### Documentation

If you are unable to attend the event but would like to receive the supporting documentation, this can be supplied as either a hard copy (by post) or a PDF file (supplied by email). Please post or fax this form with contact, address and payment details

**Please send me**

- PDF @ £95 - plus VAT
- Paper @ £95 - VAT not applicable

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